



**MCG**

*Manager Consulting Group Soc. Coop.*



It is a non-profit social cooperative based in Palermo (Sicily, IT).  
It was established in 1989 and for over 30 years it has been working on planning and implementing several integrated services concerning employment policies, aimed to valorise and develop the human capital as well as the implementation of potentialities of the local context thanks to an active involvement and commitment of its partners.

*MCG has been focusing its work on different levels by:*

- Realising vocational training paths
- Supporting young people and disadvantaged target groups into the whole process of job integration
- Counselling for business start-up encouraging the creation of nearly a thousand new enterprises

*The activities carried out by MCG involve always a big and varied target of users:*

man and women, unemployed, people looking for the first job, employed to update or re-qualify, disadvantaged people belonging to the weakest groups of the society etc... .

MCG pays a constant attention to priorities and needs of the target groups and the target local areas. It develops and reinforces relationships with productive and working contexts by favouring moments of work practices along the training paths designed for the beneficiaries, involving also numerous professional sectors of action.

## TRANSNATIONAL PROJECTS

### *European context*

Over the last 25 years MCG has been also working within the European transnational projects, firstly in the framework of Community Initiative Programs as Now, Youthstart and Adapt, then Equal I and II round Community Initiative, in the framework of Leonardo Da Vinci's and LLP Programme (Leonardo Da Vinci and Grundtvig's subprograms) and in the framework of Erasmus+.

All of these programs have been realised by planning and implementing initiatives aimed to promote and valorise the European dimension of vocational training and guidance, to support and enhance the development of human resources competences and the transfer of innovation by project actions about: exchange of knowhow, methodologies, good practices as well as transnational mobility as key element of safeguard related to the improvement of quality and efficacy of employment policies.

## TRANSNATIONAL PROJECTS

### *Non-European context*

In the first decade of 2000, MCG realised numerous training projects intended for Italian migrants resident in non-European countries (Argentina and Australia). The projects were focused on the skills development of those migrants interested on building new business in their receiving countries or in Italy (once they would be coming back from their host countries). The fields of intervention were mainly about tourism, import and export management and social economy.

Over the years, MCG has been realising different projects in Italy, enhancing those experience gained in the transnational context by transferring models of excellence into local context, especially concerning the accompaniment and career guidance services.

## THE IMPORTANCE OF THE NETWORK

Over the years MCG has developed a strong partners' network made by social and institutional actors, productive contexts, public and private organisations either at local, national and transnational level.



Several beneficiaries of projects realised by MCG are now partners of the cooperative and they are important key players in the network by supporting MCG in the accomplishment of different new initiatives in Sicily and Sardinia.



The network aims to the development of projects under a perspective of constant benchmarking and maximum transferability of achieved results and good practices. The network, built over the years by the cooperative, represents now one of the main strengths for the realisation of MCG's activities.